

AM21 hodina 29 2024

0) Checked WB 116 117 **Unit 13** vocabulary, WB 118 119 – Reading: News travels fast

Maybe: in-class presentations of parts of the text

1) Revision: What is mass media?

Read some sentences from SB130 – 131 – **From Newspapers to Smartphones: The Rise of the Mass Media.**

Try to remember or guess the missing words. Then listen and check.

Journalist Megan Michaels Dr. Philip Kendall, a mass media expert. (=she asks him questions)

Long ago (...) ideasfrom person to person, and in fact, they still do. However,media is different.

Johannes Gutenberg changed the way news travelled. You see, he invented the

Then, about 150 years later, peoplethe first newspapers in Europe.

There are over 6,000 newspapers in the world today.
..... print almost 400 million copies each day.

Magazines are popular because theyon one subject, such as news, movies, fashion, or sports.
.....helps to pay the cost of publishing newspapers and magazines.

Movies were the next form of mass media. People started going to movie theatres about 100 years ago. These new “moving pictures“ amazed people. Often, movie theaters showed, too. These were short films with news from around the world.

The radio came next. (...) Today, there are over 44,000 radio around the world.

Some stationsthe news all the time. People can listen to the news while they drive or work.

Now, television is everywhere, bringing news and(=*fun*) to people around the world.

The Web, or Internet, lets us read news, watch videos, and share information through social and
..... .

2) **SB 133** – must , have to – musíš
 mustn't - nesmíš
 don't have to – nemusíš

3) SB 134 Listening – Talking about a blog

4) **SB 135** – words with silent *k* – velmi jednoduché pravidlo, ve skupině „kn“ se *k* nikdy nevyslovuje :-)

knowledge (UC)– znalost, znalosti – v angličtině nepočítatelné, nikdy v množném čísle!!!

knot – uzel, knight – rytíř,

knit – plést – buď nepravidelné **knit – knit – knit**, ale používají se i pravidelné tvary **knitted**

kneel – knelt – knelt – klečat

knuckle – kloub na ruce

5) **HW WB 120 121 – must, mustn't... WB 122 – words with silent -k**

